

## Océ PRISMAproduction

It's Simply Magic

### REPLACE YOUR PRE-PRINTED FORMS WITH Océ PRISMAproduction

Now, you can run variable, full-color statements on plain paper – in one easy process. Océ PRISMAproduction® with the Pre-Printed Forms Replacement Module makes it easy to eliminate pre-printed shells. Not only can you streamline your workflow, but you'll also save on labor and inventory costs. Best of all, you won't have to change your existing applications in any way.

### CHANGE THE FORM, NOT THE ROLL

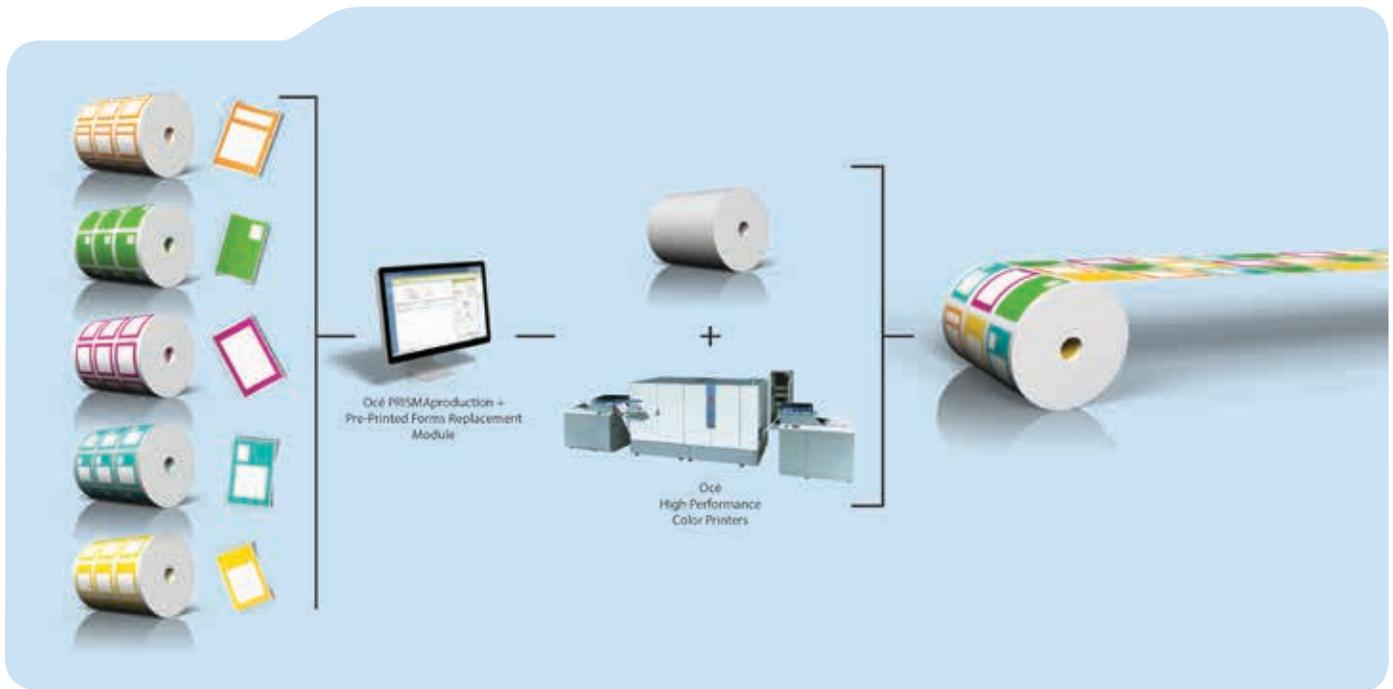
The magic happens when PDF files of your forms are loaded into Océ PRISMAproduction. Once inside, static and dynamic forms are converted into

electronic format. Access them any time with the click of a mouse. Select up to 5 different electronic forms per job, and the Pre-Printed Forms Replacement Module ensures the right form is always printed on the right page.

### PERFECT FOR INSERTS AND WHITE SPACE MARKETING

This simple solution opens up new opportunities for merging full-color marketing messages with traditional statements and invoices. Your customers benefit from value-added variable, transaction-based communications services. You can drastically reduce requirements for pre-printed stock, as well as trim costs for warehousing, inventory management, spoilage, and obsolescence.





#### How it Works

- The form is loaded into the Pre-Printed Forms Replacement Module as a PDF file and converted into an electronic form. No need to change your application.
- Once converted, the electronic form is available in the Professional Job Manager (PJM) at the click of a mouse. Preparation and day-to-day use of the forms is controlled via the PJM.
- Generate the electronic forms by yourself or let our Professional Services help you prepare all the forms you want to combine into a single run.
- Select up to 5 different electronic forms per job for printing the front and back side of the paper.

#### Compatibility

Océ PRISMAproduction and the Pre-Printed Forms Replacement Module are compatible with high-performance, full-color printers like the Océ ColorStream® 3000 series and the Océ JetStream® family, as well as other color printers that support IPDS with built-in RPO functionality.

#### GAIN WORKFLOW EFFICIENCIES

Océ PRISMAproduction and the Pre-Printed Forms Replacement Module help you save time, money and labor by switching from pre-printed rolls or sheets to blank rolls of paper. You'll be able to offer greater flexibility for your customers while increasing your production efficiency.

- Reduce inventory costs and minimize overhead
- Gain greater flexibility with forms design
- Quickly change forms as the market demands
- Turn jobs around quicker with less waste

#### SHEET-FED ENVIRONMENTS SAVE EVEN MORE

By replacing several sheet-fed printers with just one Océ high-performance, full-color roll-fed printer, you can significantly reduce labor costs, as well as paper and paper stocking costs. Supporting up to 16 different input tray or form calls, the Pre-Printed Forms Replacement Module eases the transition from a sheet-fed to a roll-fed production. And you won't have to change your existing applications.