

Océ ColorStream 10000 Flex The best of all worlds



CONTINUOUS FEED MONOCHROME DIGITAL PRESS WITH COLOR CAPABILITY

Océ ColorStream 10000 Flex Monochrome printing with color capability



KEY FEATURES

- Turn up the volume with peak productivity
- Add the power of color when you're ready
- · Impress customers with excellent print quality
- Capture more opportunities with media versatility
- Drive profitable opportunities in a wide range of markets with end-to-end solutions
- Stay productive with award-winning support

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When it comes to producing high-speed, high-quality, monochrome output, the Océ ColorStream® 10000 Flex digital press delivers the perfect balance of productivity, color flexibility, quality, and media-handling versatility – backed by award-winning service and support. Need to produce peak volumes of monochrome output? Looking for a system to print books at top speed? With the Océ ColorStream 10000 Flex, you can take on tough deadlines and peak volumes with confidence.

The Océ ColorStream 10000 Flex does more than power through demanding monochrome volumes. As your color business grows, you can transition into color at your own pace – and produce monochrome and full-color documents on one versatile platform that adapts as new opportunities emerge. All with the best-in-class performance today's busy print environments demand.

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BEST IN ITS CLASS ACROSS KEY METRICS

When it comes to delivering winning performance for peak monochrome volumes, the Océ ColorStream 10000 Flex is a constellation of key metrics – speed, color flexibility, quality, media versatility, and print registration. It integrates easily into existing offset or digital environments – so you're productive almost immediately.

TURN UP THE VOLUME WITH BEST-IN-CLASS PRODUCTIVITY

Are you looking for ultra-fast production of monochrome documents? Do you want to add impact with full-color? The highly productive Océ ColorStream 10000 Flex system powers through the toughest deadlines and a variety of requirements with ease. Combining built-to-last steel construction with exceptional reliability, uptime, ease of use, and monochrome speeds up to 1,515 letter images per minute, it's the productive solution for print operations with high volumes of monochrome work. When it comes to color productivity, we've got that covered, too. As your color business grows, transition into color by upgrading your system with fullcolor. All of which makes the Océ ColorStream 10000 Flex system a perfect fit for anyone who wants the running costs of a pure monochrome system and access to full-color in one versatile system.

Unrivaled workflow efficiency

Powered by acclaimed Océ SRA® controller technology, the Océ ColorStream 10000 Flex system features sophisticated RIP technology. Integrated Adobe PDF Print Engine, coupled with functionality for reused objects guarantees outstanding processing performance. The controller provides complete color management capabilities for all datastreams, including AFP, PDF or PCL, all of which can be controlled directly at the printer. Team your Océ ColorStream 10000 Flex system with Océ PRISMA[®] workflow software to network multiple print devices, optimize data and document management and automate your entire document workflow.

Deliver dynamic productivity at dynamic costs

The Océ ColorStream 10000 Flex is able to optimize speed without intervention and within the same application, automatically detecting monochrome and fullcolor pages and selecting the fastest speed available. The system prints monochrome output at the appropriate speed and automatically adjusts its speed for color printing. Monochrome pages are calculated at monochrome costs, and only pages that truly contain color are calculated as color pages – based on the number of colors used.



TRANSITION TO COLOR WHEN YOU'RE READY

As your color volumes grow, you can full-color printing to your service offering without compromising existing job requirements or budgets. Unlike other systems that only print monochrome, the Océ ColorStream 10000 Flex system can be upgraded to full-color. Tackle the toughest volumes with ease because this powerful digital press can handle more than five million full-color images a month.

IMPRESS CUSTOMERS WITH EXCELLENT QUALITY

When you accept high-profile jobs, you need to know that you can deliver the superb quality your customers require. Whether you're printing monochrome or color output, the Océ ColorStream 10000 Flex system delivers the quality you need.

Produce color output with vibrant quality

Océ dot modulation technology ensures brilliantly sharp reproduction of both monochrome and color images, smooth gradations, detailed reproduction of halftones, and fine lines. This imaging technology actually changes the size of the dot, varying the luminance of each individual LED in 16 increments.

Produce duplex output with precise registration

Precise print registration is a must for duplex jobs like books, manuals and ballots. Designed for efficient, single-pass duplex printing, the Océ ColorStream 10000 Flex system prints and fuses both sides of the page at once, using contactless fusing. Because the web is fused only once, you don't have to worry about shrinkage between the front and back pages. What's more, contactless fusing prevents fine structures from being ironed out. The result? Highquality, finely detailed prints with near-perfect print registration. "With the Océ ColorStream 10000 system, we can print monochrome jobs at a competitive price point," says Strahm Automation and Mailing Services President, Brian Dicker, "And we can print high-volume color and monochrome jobs on a device that gives us the performance and flexibility we need. Other products simply didn't support this level of production flexibility and affordability."

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CAPTURE MORE OPPORTUNITIES WITH MEDIA VERSATILITY

The Océ ColorStream 10000 Flex system can handle a wide range of paper types, weights and formats – including recycled paper. With support for ultra-lightweight paper, the system is ideal for jobs like religious texts or pharmaceutical inserts. With the ability to print lengths up to 60 inches, you can handle special formats like six-page booklets or book signatures.

DRIVE PROFITABLE OPPORTUNITIES IN A WIDE RANGE OF MARKETS WITH END-TO-END SOLUTIONS

The Océ ColorStream 10000 Flex digital press offers so much for so many markets. Blaze through peak monochrome and color volumes at top speeds with excellent quality and media-handling versatility.

END-TO-END DIGITAL BOOK SOLUTIONS Open a new chapter in

book publishing

Perfect for short-run and ondemand production of books, the Océ ColorStream 10000 Flex system uses single-pass duplexing to produce books and manuals with excellent print registration. It can print books in monochrome and can even include a few full-color pages and print ultra-lightweight books like religious texts or flight manuals with ease. With Canons solutions, you can produce books on demand or in cost-effective short runs from one to one thousand. With customized content, fewer touches and almost immediate turnaround - it all adds up to a smarter way of doing business.

End-to-end digital book solutions combine the Océ ColorStream 10000 Flex digital press with Océ PRISMA workflow automation software and intelligent finishing systems to transform book manufacturing into one smoothly orchestrated process. Whether you need a standalone digital press to print book blocks or a fully integrated book factory that inputs plain paper at one end and fully bound books at the other, Canon provides the complete solution.

From job ticketing to prepress document preparation, Canon's integrated solutions simplify every aspect of book production. You can maintain a library of digital titles and print them on demand. As an order comes in, you can deliver it from any input source including the Web, intranet, email or CD - to a Canon server. The server retrieves the digital files for the book block, prepares files, and automatically queues the job for printing and binding. Print your books with the superior quality of the Océ ColorStream 10000 Flex digital press and finish them using the binding and finishing solution that meets your needs.

END-TO-END TRANSACTIONAL SOLUTIONS

Transform your transactional documents

Today's transactional documents are evolving into powerful communications that combine account status with promotional, informational, and educational messages. While many of these personalized documents are printed in monochrome, adding color accelerates response rates.



Whatever your challenge – data integrity, variable data, peak production, or high volumes of output with full-color – Canon offers end-to-end solutions for transactional environments. These solutions streamline production from receipt of data through printing, finishing, distribution, archiving, job and cost tracking, and beyond. The result? A true white-paper-in, finished-productout solution that simplifies the entire production process. Our solutions combine the powerful Océ ColorStream 10000 Flex digital press with intelligent Océ PRISMA workflow automation software, a full line of finishing options, and business development services to help you get more productivity, value and ROI from your transactional operation.

END-TO-END DIRECT MAIL SOLUTIONS Push the envelope with

personalized direct mail As direct mailers focus on targeted, high-value campaigns that drive response, the Océ ColorStream 10000 Flex system brings you the best of all worlds. Maximum monochrome productivity, together with access to full-color, optimizes the effectiveness of direct mail campaigns and helps you capture more business opportunities.

With Canon's end-to-end direct mail solutions, you can build stronger connections with customers, eliminate obstacles and accelerate your mail stream. Canon's solutions for the direct mail industry combine the Océ ColorStream 10000 Flex digital press with Océ PRISMA direct mail workflow automation software and finishing devices to make your operation more productive and your communications more impactful. With an integrated direct mail solution from Canon, you can produce personalized mailpieces with full-color in one streamlined process. From receipt of data through document design, composition, production, and finishing to delivery across multiple channels, response tracking, archival and reprinting – digital technology opens the door to profitable new opportunities.

STAY PRODUCTIVE WITH AWARD WINNING SUPPORT

Canon backs your investment with a service network that supports you with a full range of consulting, implementation, installation, education, and after-sale service. Individualized consulting and education, combined with professional services and maintenance, help you get more out of your digital press across its lifecycle, while protecting your investment in Canon technology.



ONE COMPANY, ONE VISION

Canon unites the power of Océ Production Printing Systems with the strength of Canon.

Look to Canon for all your production needs:

- Enterprise Printing in the office and corporate print room
- Large Format Printing of technical documentation, signage, and display graphics
- **Production Printing** for marketing service bureaus and graphic arts
- Business Services for document process outsourcing

For information and services, visit us at: **www.cla.canon.com**

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